

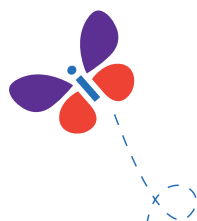
2024



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# Why You Should Choose the Same Provider for Picture Day and Yearbooks





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# There are Incredible Benefits to Choosing the Same Company for Picture Day and Yearbooks

Choosing a photography and yearbook company for your school is a big responsibility. From on-time delivery to an organized Picture Day for your community, there are many factors to consider to be successful.

By streamlining the photo process with just one source for Picture Day and yearbook creation, you'll save time, money, and avoid headaches.



*Bundling Picture Day and Yearbooks results in a stress-free experience.*





## Simplify with School Portraits *and* Yearbooks

For many schools, having a single company provide Picture Day photography and yearbook creation simplifies the process. Yearbook creators report that having the same team providing Picture Day and yearbook expertise results in an exceptional experience. In fact, 90% of school customers had a better experience bundling with Irvin Simon for Picture Day and yearbooks compared to using separate providers.

**90%** of schools that partner with Irvin Simon  
bundle Picture Day and Yearbooks



# Yearbook Creation Made Easy

When you choose the same company for Picture Day and yearbooks, your school portraits and activity pictures will be uploaded to your yearbook for you. Additionally, because one company is responsible for image quality and color when bundling, you'll get a consistent look and feel throughout your portraits and yearbooks.

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■■ *"Everyone was organized, friendly, and happy. I can't say enough good things about the experience with both Irvin Simon Photographers and Yearbooks."*  
-P.S. 321K, Brooklyn, NY

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# Enjoy a Flexible, Single Deadline

Include more activities, events, and memories in your yearbook with one simple submission date late in the school year. If you have edits for your yearbook, your provider can easily changes quantities, pages, and options up until your submission deadline.

# Less Work Means Lower Costs

From creation to making payments, the process is similar when using the same provider, making it easy to order online. Overall, bundling Picture Day photos and yearbook creation results in a stress-free, affordable experience. On average, schools that partner with Irvin Simon save 23% and enjoy free shipping for their community. Lower the cost of your yearbook and pass those savings onto parents.

Schools that partner  
with Irvin Simon save **23%**





# Bundling Picture Day and Yearbooks Makes Sense

Schools appreciate the ability to streamline the Picture Day and yearbook creation process with just one source. Simply put, it makes the experience easy and organized. By bundling, you'll have one provider with knowledge in both areas managing both projects from start to finish. With this being taken care of, you can focus on what matters most – enjoying the special moments of the school year.

Ready to collaborate with Irvin Simon for Picture Day  
and yearbook creation?



**Let's chat!**

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